



## News Release

---

**Provant Vice President of Client Management Elizabeth Merritt, Esq., is featured prominently in a recent *Bloomberg Law* article on wellness program incentives.**

*EAST GREENWICH, R.I. Nov. 28, 2017* – Provant Vice President of Client Management Elizabeth Merritt, Esq., is featured prominently in [a recent Bloomberg Law article](#) on wellness program incentives. Provant is a national leader in comprehensive workplace well-being solutions.

Merritt was interviewed for the national story weighing the value and efficacy of cash incentives and of more intangible rewards.

Merritt says that in many ways, cash incentives and medical premium reductions remain staples of the wellness program incentive design. However, with employers seeking unique rewards, she also provides examples of effective intrinsic motivators she has utilized in her years of experience crafting customized incentive designs for her clients.

Additionally, she cautions that one size does not fit all, and that meeting each unique employee population where they are is a critical best practice. An experienced well-being vendor partner can help create the incentive plan that meets your budgetary needs, while engaging your population in their health, well-being, and community.

Merritt earned a Juris Doctorate degree from Suffolk University Law School in Boston, Massachusetts, and prior to that, a Bachelor's degree in Political Science and Psychology from Assumption College. She has been with Provant for three years. Previously, she was a practicing attorney at Barton Gilman, LLP, law firm.

If your organization is starting or refreshing your incentive-based well-being program for your workforce, contact Provant at [Connect@ProvantHealth.com](mailto:Connect@ProvantHealth.com) and let's talk about how we can help engage your employees.

**About Provant**

Provant, a wholly-owned subsidiary of Hooper Holmes, Inc. is a leader in comprehensive workplace well-being solutions with a growing, global presence. Provant partners with employers and brokers to improve member health and productivity and support healthcare cost management. Provant touches millions of lives by delivering customized well-being strategies and services on-site, telephonically and digitally, utilizing advanced data management technology. [www.ProvantHealth.com](http://www.ProvantHealth.com)

**For further information:**

Provant  
Elaine Peterson  
Senior Director, Marketing & Communications  
(401) 234-0165